

The City of Piqua Veteran Banner Program was created to celebrate the men and women of Piqua who are currently serving or hold Veteran status from a branch of the U.S. Armed Forces.

PROGRAM INFORMATION

The Veteran Banner Program is a community pride program intended to recognize service men and women of Piqua. The program will feature the individual's military photo on full-color, double-sided banners and be suspended from certain light poles located within the public right of way.

There are a limited number of poles designated for the Veteran Banner Program. Reservation for space will be offered on a first-come, first-serve basis to the first 75 applicants during the application cycle. Once the program is full for the year, applicants must wait for the following program year cycle.

Banners will be displayed annually from Memorial Day through Veterans Day. After Veterans Day, the banners will be removed and made available for pick up by the applicant. Applicants will be notified when banners are available for pickup.

ELIGIBILITY REQUIREMENTS

Those featured on the banners must be:

- A current resident or former resident within the City of Piqua during the time of service. Proof of residency will be required upon submittal (e.g., copy of utility bill, driver's license).
- They also must be military veterans or active-duty service members in the U.S. Army, Navy, Air Force, Marine Corps, or Coast Guard. Those serving in the Reserves or National Guard may also be honored.
- Verification of military status (e.g., DD-214, etc.)

PROGRAM ADMINISTRATION

The City of Piqua will oversee and administer the Program, including, but not limited to, photo approvals, application guidelines and processing, fee structure, and program policy.

APPLICATION DEADLINE

For 2023, applications will be available in March 17th and due April 7th. For subsequent years, the application period will open mid-to-late February and be due early April.

APPLICATION REQUIREMENTS

Completed applications will be accepted during a defined application period. The City of Piqua Development Department will receive and review applications for completeness during the application period. Upon a determination that the applicant is incomplete, the applicant will be notified and asked to submit the missing information.

1. Proof of applicant's residency: copy of driver's license and copy of utility bill
2. Verification of military status: DD-214, etc.
3. High-Resolution photo of service member: black and white portrait, at least 300 DPI, and 5x7 or larger
4. Payment made to the City of Piqua by cash or check

REVIEW PROCESS

Applications will be reviewed upon submission for completeness for the duration of the application period or the receipt of the **first 75 eligible** applications, whichever comes sooner. Applicants will be required to submit a completed application, along with payment in order to reserve space in the program.

BANNER SPECIFICATIONS

Banners will measure **18 by 48 inches** and feature a full-color design with the service member's name, military branch, and photo (provided by the applicant). Banner information, including the military branch and the correct spelling of the service member's name, will be taken directly from the application. The City is not responsible for misidentified military branches or misspellings submitted with the application.

Banners will be fabricated by a third-party vendor designated by the City to a minimum specification as defined by the City of Piqua Banner Policy and Wayfinding Signage Program. Prior to fabrication, the City will designate the banner design for the calendar year to include the service member's information and photograph.

The cost of the banner will depend on the cost to fabricate the banner and will be determined each program year.

BANNER DISPLAY

The City will display banners on one of the 39 light poles located within the public right-of-way along E. Ash Street between Spring St. and the CSX railroad bridge overpass. The City will install and remove the banners twice each calendar year.

LIABILITY

The City is not responsible for lost, stolen, or damaged banners (including damage incurred by acts of nature and vandalism). Should damage occur and banners need repair, they will be removed and returned to the applicant. If the applicant wishes to replace a damaged banner, they must receive formal permissions from the City of Piqua and any replacement cost will be the applicant's responsibility.

For questions, please get in touch with the Development Department at 937.778.2030 or tbowsher@piquaoh.gov.