



**Golf Board Meeting
Meeting Minutes
Thursday, July 13, 2023**

The Piqua Golf Board met at 4 pm at Echo Hills Golf Course located at 2100 Echo Lake Drive, Piqua. Present were ERS Director Amy Welker, Golf Manager Patrick Kirkland, Administrative Assistant Melissa Kinney and the following board members: JD Denson, Ron Pearson Jr., Michael Mohr and Gene Hill.

- The meeting was called to order by JD Denson and seconded by Ron Pearson Jr.
- Patrick Kirkland provided a report of Year-to-Date Revenue for the Golf Course. Currently the course is up 5,300 rounds from last year at this time, and there is a 47 percent increase in revenue so far.
- Patrick then gave some updates to the course. He said that Kirt is treating a disease on the fairways, which will cause the chemicals budget to go over for the year due to this situation. There are now white lines painted 30 feet from the Greens to keep people with carts off the Greens. Patrick said he would like for the future new fleet of golf carts to have GPS. This would help with the Greens problem, and it would also be beneficial for the new Birdie App. The Birdie App goes live on August 1st at the course and will provide online ordering for golfers with delivery out on the course and To Go orders as well for golfers.
- Amy then asked the board members if they had any questions or concerns. Michael Mohr said that the City should consider the purchase of a Golf Simulator as a source of Winter revenue at Echo Hills. He said that other local golf clubs offer this and have league events, which involves food and drink sales. Patrick has obtained 1 quote and said that these simulators range in price from \$30K to \$60K. He is going to get 2 more quotes. Ron Pearson Jr. suggested offering dual membership with Miami Shores in Troy. He believes that this would open up the course to even more opportunities for more members. Patrick commented that this could be done with a full membership but not with a limited membership in order to make financial sense. Patrick is also considering offering an All-Inclusive Membership, which would include all cart fees, green fees, etc. along with other perks and discounts. JD Denson suggested the purchase of tee markers with the Echo Hills logo, and he also would like the drainage issue fixed in the near future. Amy reassured him that this issue will be revisited in the fall. Another suggestion from the board was to upgrade the liquor license from D1 to D3 in order to serve liquor and wine at the clubhouse.
- The meeting was adjourned by JD Denson at 4:40 pm and seconded by Michael Mohr.