

# Grow Piqua Now Economic Development Update

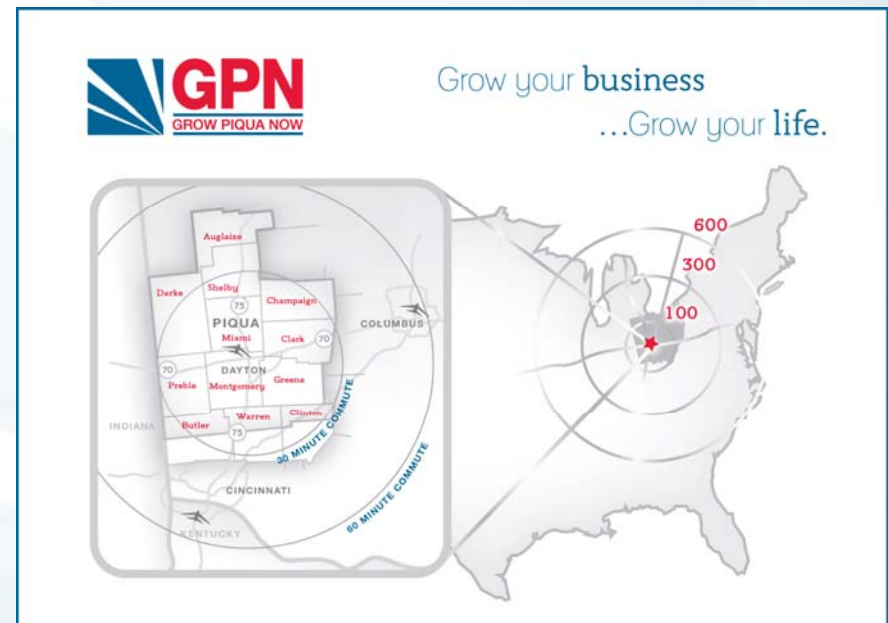
June 6, 2010



# Economic Development Update

## Activity Report – June 2010

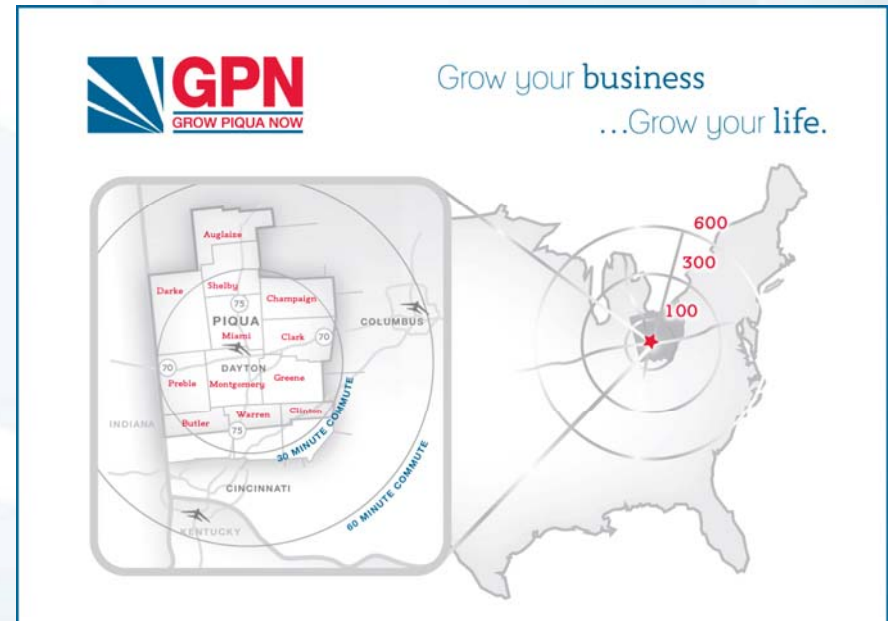
- Attraction & Marketing
  - Prospect Activity
  - Consultant Engagement
  - Other activity
- Start-up & Growth
- Advocacy & Promotion
  - Piqua Business Confidence Index – Summer 2010
- Redevelopment Efforts
- Workforce Development



# Attraction & Marketing

## Prospect Activity – June 2010

- Activity remains steady
  - 2 leads from the State of Ohio
  - 1 lead from the DDC
- Three active searches for available space.
  - Two existing companies
  - One new Canadian company
- Renewal of our North American recruitment contract (ROI).
  - Added Mercer and Allen Counties to our consortium.
- Presented our Job Ready Site (JRS) grant application to ODOD.



# Attraction & Marketing

## Consultant Forums – Consultants' Forum 9 & FDI Forum

- Focused on trends in several key industry sectors: energy, logistics and data management.
- Group presentations from research and site consultants on impact of major legislation: cap & trade and healthcare.
- FDI forum focused on key markets for foreign direct investment: Europe (Germany), India, and China.



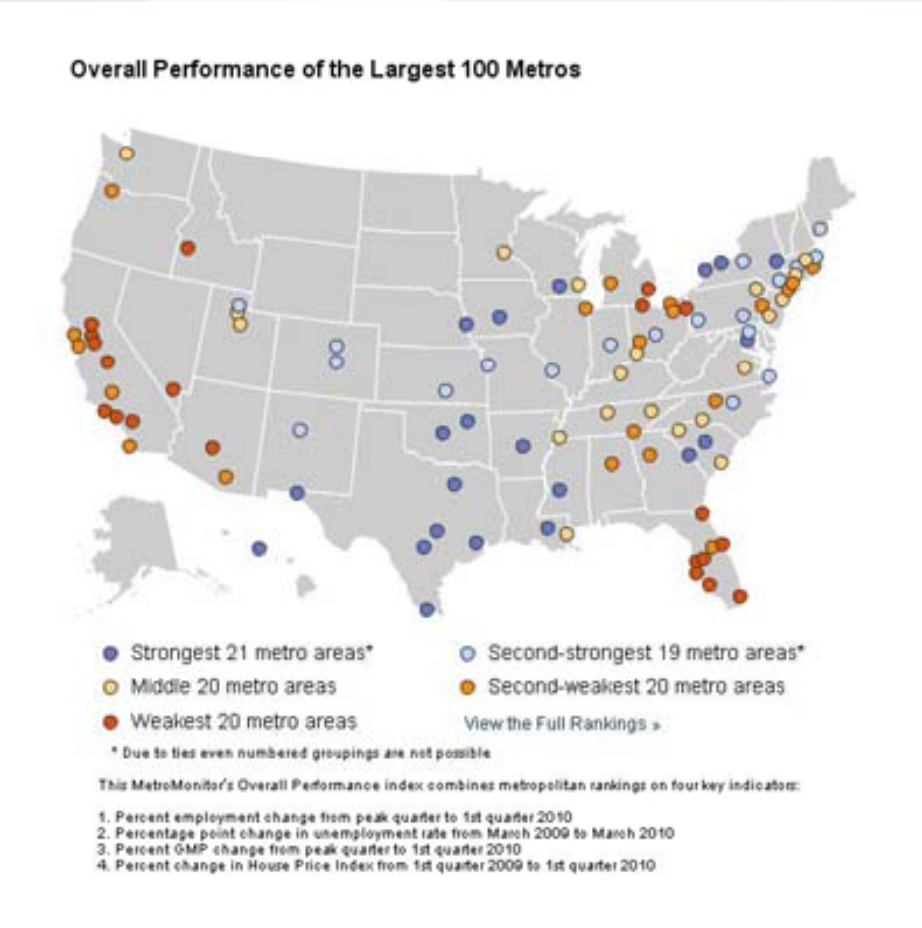
# Attraction & Marketing

## Consultant Forums – Roundtable in the South

- Focused on the recession and what areas of the economy would lead the recovery.
- Group presentations from leading consultants on best climates for business and ED best-practices.
- One-on-one meetings with several consultants: Duff & Phelps, Ernst & Young, Burnside Analytics, CWS Consulting Group, Site Selection Group, and Silverlode Consulting.



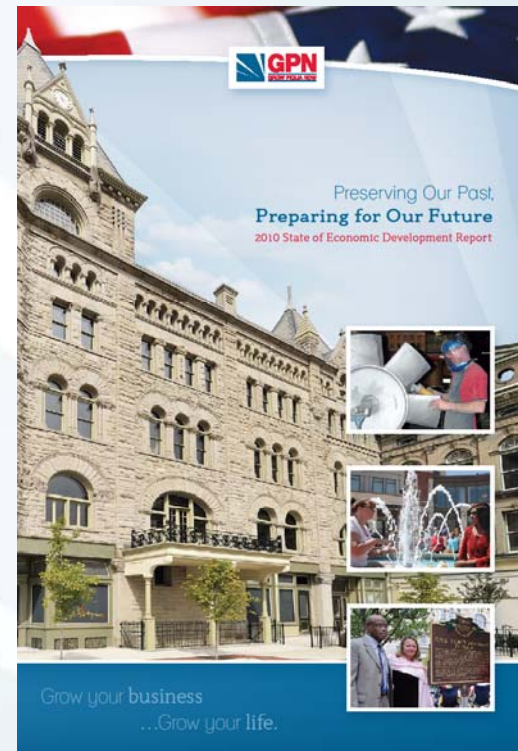
# Advocacy & Promotion



# Advocacy & Promotion

## GPN Business Confidence Index

- Issue identified by the GPN Long-Range Planning Committee.
- Survey of Grow Piqua now Investors opinions on several economic issues.
- Quarterly results will be tracked over time to identify trends.
- Summer 2010 Survey
  - National Economy – Poor (67%)
  - Regional Economy – Poor (67%)
  - Local Economy – Somewhat Poor (56%)
  - Little or no change in sales, employment or investments planned in the next three months.



# Redevelopment Efforts

## ReDo Piqua Plan

- Clean Ohio Assistance Fund (COAF) grant (\$219,955) to the Miami County Parks District for Power Plant Phase II Environmental Assessment.
- Clean Ohio Assistance Fund (COAF) grant (\$199,903) to the City of Piqua for the former Piqua Hospital site Phase II Environmental Assessment.
- Reapply for US EPA Communitywide Assessment grants in 2011.
- Apply for Clean Ohio Revitalization Fund (CORF) grants for hospital and power plant.



# Workforce Development

## First Meeting of GPN Committee

- Workforce development was identified as an area of focus by the GPN Long-Range Planning Committee
  - Develop a list of resources
  - Include more than the traditional training programs
  - Engage HYPE and Professional Recruitment firms
- Dr. Nancy Luce with Upper Valley JVS is the Chair of the Committee.
- Next steps are to look for gaps in resources.



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